

Zurich Services Corporation

Distracted driving: How much can a call or text really cost your organization?

Zurich HelpPoint™

Tuesday , May 11, 2010

11:00 a.m. EST
3:00 p.m. EST

Wednesday, May 12, 2010

10:00 a.m. EST
1:00 p.m. EST

To register

Email “DD”, your name and telephone number to:

USZ_RERegistrations@zurichna.com

Don't wait!

Registration is limited to 50 connections per webinar. Please feel free to listen from your conference room with as many attendees as you wish.

We all know that driving while texting or e-mailing is a bad idea. But how bad is it? Zurich has been watching the global impact of distracted driving, and we can tell you that your business, reputation and bottom line can be at stake.

According to a 2008 survey conducted by the American Automobile Association – Foundation for Traffic Safety, distracted driving, which includes talking on the cell phone and texting while driving, is now the number one safety concern of the American driving public. Recent high profile crashes have resulted in both increased public attention and worldwide governments are taking serious action.

Everyday new mobile communication devices (MCD) are issued by employers to their staff. Zurich research shows that using MCDs while driving causes driver impairment. What you may not know is that if your driver is impaired and has an accident, **you may be liable for the financial damages. Worse yet, your corporate image and employees may be impacted.** To help protect your company from liability losses, it's critical you understand that distracted driving is a real and current liability for businesses.

To learn how to protect your organization from very costly liability losses, please join us at this dynamic educational webinar that will provide you with the information on why and how you should stop the use of MCDs while driving for work purposes.

By the end of this program, attendees will be able to:

- Explain causes, effects, and costs of distracted driving
- Recognize the liability a company faces from MCD usage
- Implement best practices to decrease the risk of distracted driving
- Recognize the importance of creating and implementing strong policies and procedures that discourage MCD use

Don't wait to register. Only 50 connections per program, so please make your reservations early.

For more information, please contact Cathryn Brill at 866-777-9805.

Zurich Services Corporation

1400 American Lane, Schaumburg, Illinois 60196-1056
800 982 5964 www.zurichna.com

Zurich Services Corporation
Risk Engineering



ISO 9001:2008

Quality-Assured Solutions Provider

The information in this publication was compiled by Zurich Services Corporation from sources believed to be reliable. We do not guarantee the accuracy of this information or any results and further assume no liability in connection with this publication, including any information, methods or safety suggestions contained herein. Moreover, Zurich Services Corporation reminds you that this publication cannot be assumed to contain every acceptable safety and compliance procedure or that additional procedures might not be appropriate under the circumstances. The subject matter of this publication is not tied to any specific insurance product nor will adopting these procedures insure coverage under any insurance policy.

©2010 Zurich Services Corporation



Because change happenz™